



**News Release
Contact**

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SUPER BOWL 50 COMES TO MARIN COUNTRY MART
Enjoy Free Entry, Free Parking & Great Food!

LARKSPUR, CA, JANUARY 26, 2015 - After the December and New Year holidays, the next event that excites is the National Football League (NFL) Super Bowl on February 7, 2016, particularly this year when it will be played in the Bay Area. Home to Super Bowl 50 is Levi's Stadium in Santa Clara, California - the first time the Super Bowl will be held in California since 1985.

For anyone who hasn't already bought tickets to the game, it's too late now! The event is completely sold out, although some tickets may be available on the secondary market for thousands of dollars each. But that doesn't mean you can't enjoy the game, the excitement and the food. This year Marin Country Mart is hosting a Super Bowl party under its big top circus tent so viewers can enjoy the merriment in the comfort of a cozy outdoor room that's covered and heated. The event begins at 3:30 pm. And for Marin Country Mart's Super Bowl festivities, entry is free!

Besides no charge for either watching the game or parking, here's another great reason to come to Marin Country Mart: the food and drink promise to be excellent.

Wine and non-alcoholic beverages will be available. There's also a wide selection of tasty game food, including hot dogs from Belcampo Meat Co.'s hot dog cart; Mexican options like taquitos, tacos, chips, salsa, and guacamole from El Huarache Loco; grilled cheese sandwiches and soup from Rustic Bakery; spring rolls and chicken sate from Tha Siam - and more!

A promotional graphic for Super Bowl 50. It features a stylized illustration of a football player in a black and white uniform, holding a football. The background is a solid green color. Text on the graphic includes: "THE HOTTEST TICKET IS UNDER THE BIG TENT!" in large white letters, "SUNDAY, FEBRUARY 7th 3:30pm on the big screen" in white, "HEATED & COZY" in white inside a black oval, "FOOD & DRINKS FROM YOUR FAVORITE VENDORS!" in white, and the "Marin COUNTRY MART" logo in white at the bottom right.

**THE HOTTEST TICKET
IS UNDER THE BIG TENT!**

**SUNDAY, FEBRUARY 7th
3:30pm on the big screen**

**HEATED
& COZY**

**FOOD & DRINKS FROM
YOUR FAVORITE VENDORS!**

**Marin
COUNTRY MART**

Located in Larkspur, Marin Country Mart is easily accessible from San Francisco via the Golden Gate Ferry or by car over the Golden Gate Bridge off 101 - and parking is free.

The site of Super Bowl 50, Levi's Stadium, opened in 2014 and is home to the San Francisco 49ers. Built at a cost of \$1.3 billion, it is the greenest and most technologically advanced professional football stadium in the United States. Unlike games past, the upcoming event is the first time the annual championship will be marketed in Arabic numerals (Super Bowl 50), a departure from the NFL tradition of Roman numerals (Super Bowl L). The event will be broadcast by CBS beginning at 3:30 pm, with Jim Nantz, Phil Simms and Tracy Wolfson providing commentary. Halftime is always much anticipated for its musical entertainment. This year, the British rock band Coldplay, winners of seven Grammy Awards, will headline at the Pepsi Super Bowl 50 halftime show. The innovative commercials shown during the game also attract much attention. This year, the cost of a :30 ad is \$5 million.

Marin Country Mart is located at 2257 Larkspur Landing Circle, Larkspur, CA 94939. Parking is free. Additionally, parking on weekends and nights is available at no cost at the Larkspur Ferry Terminal Building, just a short stroll over a pedestrian bridge from Marin Country Mart.

For more information on Marin Country Mart, contact us by phone 415-461-5700, email at marketing@marincountrymart.com or online at www.marincountrymart.com

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About Marin Country Mart

In 2009, J.S. Rosenfield & Co. purchased Larkspur Landing, transforming it into Marin Country Mart through extensive upgrades and new retail offerings with independent brands that better reflect the preferences of residents and visitors. The open-air shopping destination, comprised of 12 barn buildings and over 173,000 square feet of space, features appealing boutiques, dining options, services and special events (see purveyors below). Marin Country Mart has two sister venues in Southern California, Brentwood Country Mart and Montecito Country Mart, which are favorites among residents for exceptional shopping and dining. All are conceived with a spirit of community in mind, as lively gathering places that evoke simpler, more gracious times. Inspired by the idea of the village square, Marin Country Mart is a welcoming destination where local residents and visitors enjoy talented artisans and entrepreneurs who ply their trades with pride and skill, in a congenial environment shared with families, neighbors and friends.

For more information or photos, please contact:

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Marin COUNTRY MART

Barber Lane
 Bed Bath & Beyond
 Belcampo Meat Co.
 Calypso
 Calypso Home
 Cooper Alley Salon
 Diesel, A Bookstore
 El Huarache Loco
 Erica Tanov
 Farmshop
 George
 Hudson Grace
 Hutchinson
 Intermix
 James Perse
 Lark Shoes & Repair
 Larkspur Landing Optometry
 Malia Mills
 Marin Brewing Company
 Maxwell the Cleaner
 Miette
 Poppy Store
 Pressed Juicery
 Roberta Roller Rabbit
 Rustic Bakery
 Soulcycle
 Space Nk
 Starbucks
 Sushi Ko
 Tha Siam
 Three Twins Ice Cream
 Togo's
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marincountrymart.com
 across from the Larkspur Ferry Terminal