



**News Release
Contact**
Diana Rodgers
Marin Country Mart
415-461-5715
diana@marincountrymart.com
www.marincountrymart.com

CALLING ALL BAKERS – SHOW US HOW YOU ROLL!

**MARIN COUNTRY MART INVITES YOU TO
SHOW OFF YOUR CULINARY SKILLS AT THE
6TH ANNUAL PIE BAKING CONTEST ON SEPTEMBER 17**

LARKSPUR, CA, AUGUST 31, 2016 – Bakers, start your ovens! Do friends and family say you make the best-tasting, award-winning pies? If so, come show us how you roll! The Farmers’ Market at Marin Country Mart invites both adults and kids to show off their baking skills at the 6th Annual Pie Baking Contest on Saturday, September 17. So if friends and family rave about your culinary talents or that special recipe, now’s the time to put some dough on the line. In addition, for aspiring bakers, Three Babes Bakeshop presents an Apple Pie demonstration, plus samples; Judi Jaeger entertains with live music; and kids’ activities feature Grammy-nominated Scott the Storyteller.

As American as apple pie, the Pie Baking Contest is the Farmers’ Market’s favorite foodie event and its most popular gathering of the year. In 2015, about 40 entrants participated in two categories: adults and kids 13 and under. As before, this year’s Pie Baking Contest entries will be judged by six local food experts, including pastry chefs, pie entrepreneurs, and food writers and editors. Pies will be judged on appearance, filling, crust and overall taste. Winners will be announced around

1:30pm on contest day at the Farmers’ Market live music stage.

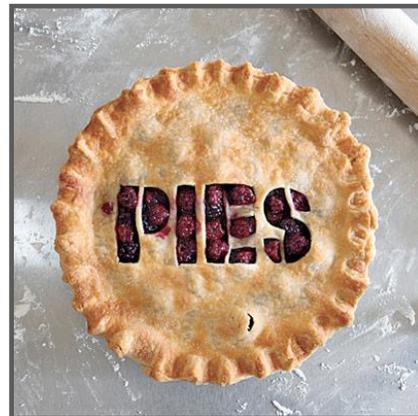


For those who roll dough, there’s dough to be made. In the adult category, the first-place winner receives a \$250 gift card to Marin Country Mart; the second- and third-place winners each receive a valuable gift. For kids, the first-place winner receives a \$50 gift certificate to Marin Country Mart; the second- and third-place winners each receive a prize.

All contest entrants also receive a complimentary, one-year subscription to *Edible Marin & Wine Country* magazine, celebrating the harvest of Marin, Sonoma and Napa Counties, season by season.

Entering the contest is as easy as pie! Entrants (amateurs only, please!) bring their best pie by 10 am on September 17 to the big Farmers' Market tent at Marin Country Mart, across from the Larkspur Ferry Terminal. All entries must include the title of the pie, the recipe, and the entrant's name, email and phone number. Youth entrants (13 and under) must also include their age.

Pie entries should be prepared in a disposable 9" pie tin. All ingredients used must be natural (that is, the pie does not contain any artificial ingredients, coloring ingredients, or chemical preservatives.) Please note only one entry is allowed per person.



Any kind of pie, sweet or savory, may be entered in the competition. The Marin Country Mart Farmers' Market, which celebrates American farmers and growers from California, is an ideal place to source ingredients for contest pies. In September, heirloom and organic apples are at the peak of their season, and pears, blackberries and lemons are abundant at the market.

Last year's Pie Baking Contest winners in the adult category were Kelly Ryan Warner for Raspberry Peach Pie (first place), Elaine Blakely for Plum, Fig, Apple with Apple Cider Caramel Pie (second place) and Inge Zangsrud for Mom's Pecan Pie (third place). Youth category winners were Ben Hodgson for Apple Pie II (first place), Willy Baker for Granny Baker Pie (second place) and Sean Dolcini for Salted Caramel Apple Pie (third place).

To receive a copy of the first-place recipe and sign up for Farmers' Market newsletters, please send an email to Director of Events Diana Rodgers at diana@marincountrymart.com, with "2016 Pie Contest Winner" in the subject line.

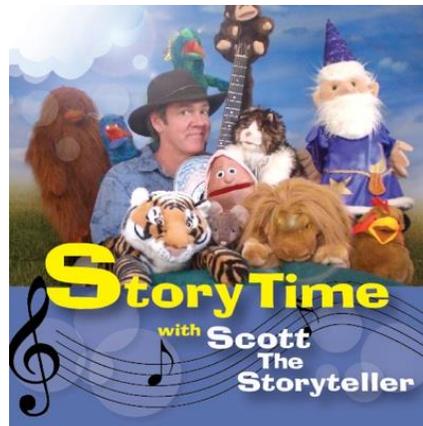
In addition to the Pie Baking Contest, aspiring bakers and future contest entrants can learn pie secrets from the renowned bakers of Three Babes Bakeshop. The babes - technically two, not three - are Anna Derivi-Castellanos and Lenore Estrada. Originally from the California's Central Valley, the babes have been best friends since third grade and baking together for over 15 years. These Purveyors of Pie, as they say, have achieved a cult following among pie aficionados. The media is smitten too, with rave reviews in *Food & Wine*, *Saveur*, *Inc.*, the *Huffington Post*, *Esquire*, *The Today Show* and others.



The babes' Apple Pie demonstration - including tasty samples! - is held from 10:30 - 11:30am in the Farmers' Market big tent. For those who want more, Three Babes Bakeshop also offers six types of pie, both by the slice and whole pies, all day from 9:00am - 2:00pm at their booth. All their pies are made from all-farm ingredients that are organic, local and in season. Among their signature pies to be offered are Salty Honey Walnut, Classic Apple, and Strawberry Rhubarb.

As always, the Farmers' Market welcomes kids with a range of fun activities:

- **Face Painting:** 9:00am - 2:00pm
- **Kid's Storytelling:** 9:30am - 10:30 am.
Scott the Storyteller - a Grammy-nominated songwriter, musician, author, storyteller and puppeteer - entertains and educates children in valuable life lessons such as cooperation, honesty, leadership and compassion. Described as a "kid magnet," Scott Urquhart began working with preschool children in 1998, using "daddy stories" that he created for his own kids. His CD, "Story Time with Scott the Storyteller" has been embraced by children and parents.
- **Children's Crafts:** 10:30am - 1:30pm
- **Pony Rides & Petting Zoo:** 10:30am - 2:00pm
- **Live Music:** 12:00pm - 2:00pm, featuring Judi Jaeger, a Canadian-born singer-songwriter living in the Bay Area.



Launched in fall 2010, the California Certified Farmers' Market at Marin Country Mart welcomes families and adults year-round on Saturdays from 9:00am - 2:00pm, rain or shine. It showcases the freshest seasonal offerings from local farmers and purveyors, with an emphasis on organics and sustainability. The 30+ vendors offer a selection of products, including farm-fresh eggs; heirloom fruits and vegetables; delicious nuts; artisan jams and marmalades; organic berries, dates and vegetables; sweet and savory crêpes; caramel specialties; renowned cheeses; delectable bakery goods; French-style yogurt; grass-fed meats; fresh-caught seafood; organic flowers; knife sharpening and more - plus several casual dining options.



Marin Country Mart is located at 2257 Larkspur Landing Circle, Larkspur, CA 94939. Parking is free. Additionally, parking on weekends and nights is available at no cost at the Larkspur Ferry Terminal Building, just a short stroll over a pedestrian bridge to Marin Country Mart's shopping and dining. For more information, contact us by phone 415-461-5700, email at marketing@marincountrymart.com or online at www.marincountrymart.com.

Pie photos on pink tablecloth by Andrew Weeks

About Marin Country Mart

In 2009, J.S. Rosenfield & Co. purchased Larkspur Landing, transforming it into Marin Country Mart through extensive upgrades and new retail offerings with independent brands that better reflect the preferences of residents and visitors. The open-air shopping destination, comprised of 12 barn buildings and over 173,000 square feet of space, features appealing boutiques, dining options, services and special events (see purveyors below). Marin Country Mart has two sister venues in Southern California, Brentwood Country Mart and Montecito Country Mart, which are favorites among residents for exceptional shopping and dining. All are conceived with a spirit of community in mind, as lively gathering places that evoke simpler, more gracious times. Inspired by the idea of the village square, Marin Country Mart is a welcoming destination where local residents and visitors enjoy talented artisans who ply their trades with pride and skill, in a congenial environment shared with families, neighbors and friends.

For more information or photos, please contact:

James S. Rosenfield
 Owner, Marin Country Mart
 2257 Larkspur Landing Circle
 Larkspur, CA 94939
 415-461-5714
james@marincountrymart.com
www.marincountrymart.com

###



MEET ME AT THE MART

BARBER LANE • BED BATH & BEYOND • BELCAMPO MEAT CO. • CALYPSO • CALYPSO HOME • COOPER ALLEY SALON
 DIESEL, A BOOKSTORE • EL HUARACHE LOCO • ERICA TANOV • FARMSHOP • GEORGE • HUDSON GRACE • HUTCHINSON
 INTERMIX • INTERNATIONAL ORANGE • JAMES PERSE • LARK SHOES & REPAIR • LARKSPUR LANDING OPTOMETRY
 MALIA MILLS • MARIN BREWING COMPANY • MAXWELL THE CLEANER • MIETTE • POPPY STORE • PRESSED JUICERY
 ROBERTA ROLLER RABBIT • RUSTIC BAKERY • SOULCYCLE • SPACE NK • STARBUCKS • SUSHI KO • THA SIAM
 THREE TWINS ICE CREAM • TOGO'S • TOY CRAZY • TUTU SCHOOL • UNIONMADE • US POST OFFICE & TRADING POST
 WELL MADE HOME • WESTERLIND • YOGAWORKS

marincountrymart.com

Marin
 COUNTRY MART