

## About the Marin Country Mart Farmers' Market

- Launched on October 30, 2010.
- Open Saturdays 9am – 2pm year round, rain or shine.
- Features local farmers and purveyors with an emphasis on organics and sustainability.
  - Vendors include Cowgirl Creamery, Marge American Sweets (new 1/29/11), Thomas Farm, Sebastopol Micro Greens, Rolling Oaks Ranch, Fresh Run Farms, Santa Rosa Seafood, Bohemian Creamery, City Bees, Phoenix Pastifico, Nana Mae Organics, Rustic Bakery, Fallon Hills Ranch, El Huarache Loco, De Santis Farms, Ambatalia, Pig In A Pickle, and Specialty Produce
- Featured under a huge 30' x 60' tent.
- Run as an independent nonprofit.
- Offers family activities:
  - Weekly music from 10am to 1pm
  - Petting zoo and pony rides 10am to 2pm
  - Seasonal and holiday complementary family activities such as:
    - Pastured Easter Egg coloring in March
    - Valentines Day cookie decorating in February
    - European gingerbread cookie decorating in December

### Media Contact:

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## **About the Marin Country Mart**

- Purchased by J.S. Rosenfield & Co. in 2009. Formerly called Larkspur Landing Shopping Center and renamed in 2010.
- Formerly a 60% retail and 40% office complex, the center is being transformed to 90% retail.
- An open air intimate community shopping complex, includes 12 ‘barn’ buildings and over 173,000 square feet of space.
- Tenants include boutiques, services and dining:
  - **Newest Additions:** Poppy Store, Benjamin Eyewear, Erica Tanov, Tutu School, Malia Mills
  - **Coming Soon:** James Perse, El Huarache Loco Mexican Restaurant, Twig & Fig Stationary, George Pet Store, Rustic Bakery
- Redevelopment to include extensive public space, including a grassy lawn, fountain, raised garden beds, boardwalk and ample outdoor seating.

## **About Jim Rosenfield**

- Principal of J.S. Rosenfield & Co.
- Owner and Developer of the Brentwood Country Mart in LA County and Aero Theatre in Santa Monica.
- Owns and/or manages a retail real estate portfolio of over 500,000 square feet in Westwood, Brentwood, Pacific Palisades and Santa Monica, CA.
- Resident of Marin County, living with his family in Ross.

## **Media Contact:**

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